

MEMO

5 July 1974

SUBJECT:

Recommendations for a Washington Newsletter on Greece

FROM: TC and JN

TC: Z

We recommend the following action:

1. Tie into the Athenes-Presses Libre (Someritis) - Eleutheria (Maxwell) network. Between them they provide sophisticated coverage of Greek News both from the European and general American point of view. The Eleutheria format, which we would be using, is particularly elegant. We can get as many copies as we need by arrangement with Maxwell, who is a good friend and a disinterested, non-partisan friend of Greece.
2. Produce, as a complement to the above, a two-page Washington weekly newsletter on Greek-American relations, consisting of a) an editorial statement (one half to one page in length), b) a succinct summary of developments concerning Greece on the Hill and in the State, Defense and other U.S. Government departments and agencies. We should aim for an accurate and authoritative "insider" style, for maximum impact on the news media.
3. Name and affiliation of the Newsletter should be as straightforward and uncomplicated as possible. We recommend "Washington Newsletter on Greece" or some such title. The affiliation could be made clear by a series of signed editorials or excerpts from pertinent statements by Mr. Zighdis.
4. Distribution: Major American media; Greek exile publications; Greek diaspora organizations, political, civic, religious, fraternal, cultural, etc.; individuals on our mailing lists; Congressional committees and appropriate Government departments
5. Responsibility for production; part I (editorial) could be under the immediate supervision of Mr. Zighdis; part II (news) could be handled by John Nicolopoulos. Overall coordination, the technical side of production and distribution should be handled by Mr. Zighdis' executive assistant.

News letter cost

~~20~~
~~0~~

1st. Issue only four pages

Typesetting \$20.00 per page maximum
 Printing 4 pages \$100.00 # maximum
 Mailing list 1000 names 20¢ per plate
 * \$200.00 total (first time only)
 mailing permit one time * \$30.00 for bulk mailing permit
 postage \$50.00 per mailing maximum
 (\$35. per 1,000)
\$480.00 for first issue

2nd issue Four Pages

Typesetting	\$20.00 per page	\$80.00
Printing #	\$100.00	\$100.00
Mailing (postage)	\$50.00	\$50.00
Mailing (handling)	\$30.00	\$30.00
		<u>\$250.00</u>

at 1,000 = 25¢ per copy
 2,000 = 18¢ " " = 370.00

2.25
1,000

- 1. or 2 column

- Size of paper

- mailing list

- headings - do we want them

- Friday to Friday

- Page 1 - what we want on it

Need non-profit status - price goes from 3.4¢ to 1.9¢

