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THE BRITISH PRESSPART I1. Newspapers

Britain possesses a vigorous Press, representing the full variety of opinions of all kinds. The comparatively small size of the country favours the "national" morning newspaper with an enormous circulation. None the less, a healthy and influential Press flourishes also in the provinces.

A selection of British papers with their political leanings and circulations (as at June 1950) is given below.

	Political leanings ⁺	Circulation
<u>London morning</u>		
The Times ^o	Independent	253,502
Daily Express	Independent (Conservative) ..	4,116,024
Daily Mail	Independent Conservative ..	2,245,286
Daily Mirror	Independent (Anti-Conservative)	4,566,930
Daily Herald	Socialist	2,071,289
Daily Graphic	Conservative	777,313
Daily Telegraph	Conservative	979,533
Daily Worker ^o	Communist	115,241
News Chronicle	Liberal	1,533,846
Financial Times	Independent Conservative ..	59,609
<u>London evening</u>		
Evening News	Independent Conservative ..	1,752,166
Evening Standard	Independent (Conservative) ..	861,671
Star	Liberal	1,228,403

(continued)

+ It should be noted that the word "affiliation" is not used. Where a paper's "leaning" is described as Conservative or Liberal this is intended to convey that the paper in question supports the policy of that party. No more than this should be read into the description. There are three exceptions. The Daily Worker is the mouthpiece of the Communist Party, and Reynolds News is owned by the Co-operative Movement. The shares of the Daily Herald are held as to 51 per cent by Cthars Press Ltd., and as to 49 per cent by the Trades Union Congress, which controls the paper's policy. Elsewhere the unsatisfactory description "Independent" has had to be employed.

^o The Times is not a Government organ. It would be fair to say of The Times that it tends to give the Government of the day a fair hearing and carries Government statements and speeches at length.

	Political leanings	Circulation
<u>Provincial morning</u>		
Birmingham Post ..	Conservative	38,974
Liverpool Daily Post	Independent	82,068
Manchester Guardian	Liberal	140,224
Yorkshire Post ..	Conservative	143,107
Glasgow Herald ..	Independent Conservative ..	92,007
Scotsman	Conservative approx.	85,000
<u>Provincial evening</u>		
Birmingham Mail ..	Conservative	311,957
Liverpool Echo ..	Independent	406,380
Manchester Evening News ..	Liberal	333,882
Yorkshire Evening Post	Conservative	264,832
<u>Sunday</u>		
Sunday Times	Conservative Dec.1949	525,621
Sunday Chronicle ..	Conservative Dec.1949	1,155,337
Sunday Express ..	Independent (Conservative) ..	2,966,816
Sunday Dispatch ..	Independent Conservative ..	2,377,609
Sunday Pictorial ..	Independent (Anti-Conservative)	5,093,955
Sunday Graphic ..	Conservative Dec.1949	1,206,571
Observer	Independent	421,828
People	Independent	5,089,455
News of the World ..	Independent	8,443,917
Reynolds News ..	Co-operative	705,441
<u>Weeklies</u>		
Economist	Independent	46,724
Spectator	Independent Conservative ..	44,349
New Statesman & Nation	Socialist	87,156
Tribune	Socialist approx.	18,500
Time & Tide	Independent Conservative approx. 1947	40,000
<u>Illustrated Weeklies</u>		Circulation
John Bull		1,696,806
Picture Post		1,361,809
Illustrated		1,149,671
Everybody's		951,727
Sphere		34,922
Illustrated London News		78,872

The following are the best-known groups of ownership:

Kensley Newspapers Controlling the Daily Graphic, Sunday Graphic, Sunday Times, Sunday Chronicle and some 20 other papers.

Associated Newspapers (Rothermere)	Controlling the <u>Daily Mail</u> , <u>Evening News</u> , <u>Sunday Dispatch</u> and some 16 other papers.
Westminster Press (entirely provincial)	Controlling some 43 papers.
Provincial Newspapers (London suburbs and provincial)	Controlling some 15 papers.
Harnsworth Group (south-west provinces)	Controlling some 14 papers.
Ilfle Group	Controlling the <u>Birmingham Post</u> , <u>Mail and Weekly Post</u> , and <u>Coventry Evening Telegraph</u> .
London Express Newspapers (generally known as the Beaverbrook Press, but Lord Beaverbrook is no longer a director)	Controlling the <u>Daily Express</u> , <u>Sunday Express</u> , and <u>Evening Standard</u> .

To protect the independence and integrity of their papers certain owners (one so long ago as 1911) appointed trustees. While varying in form and detail the trusts all have the same broad purpose, the subjugation of personal profit to public interest.

The papers are: News (Chronicle) (1911).
The Times (1924).
Manchester Guardian (1936).
Spectator (1939).
Economist (1939).

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